

**BBSA ASSOCIATES**<sup>®</sup>  
OUTSOURCE YOUR MARKETING

# OUTSOURCED MARKETING PACKAGES

**YOUR OUTSOURCED  
MARKETING  
DEPARTMENT**



# REACH YOUR GOALS AND WIN BIG OUTSOURCED MARKETING

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In contemporary business, outsourcing your marketing is the smartest way to go. Your outsourced team, made up of a combination of marketing experts with different areas of expertise, guarantees that you always have the right person on hand and with the right skills. From reducing costs to increasing the quality of your output, here are the key benefits of outsourcing your marketing efforts.

## 1. Expert Marketing Will Help You Reach Your Goals.

In a competitive environment, companies need the best in the business, and marketing is no longer a luxury: it's a necessary and essential element of your work. To avoid making costly mistakes, and mark out a route to success, put your marketing in the hands of experts. Outsourced marketing offers companies with reduced or strained resources a combination of various marketing experts at different levels, such as marketing directors, marketing managers, and marketing assistants: achieving the right mix to ensure the overall marketing success of the business. In outsourced marketing, you can match the right level of expertise with the right task. and sales targets of each company.

## 2. A Dedicated Team Maximizes Performance.

Marketing is an increasingly expanding undertaking, so it's paramount that your team is made up of experts who can drive results in specialist areas and work in integrated marketing disciplines. Outsourcing enables companies to leverage deep and broad marketing knowledge immediately, eliminating the learning curve inherent in hiring internally. It's a proactive measure to bring fresh new business concepts, perspectives, and

marketing ideas to your organization, counteracting the slow down of ideas that can occur when employees have been involved in a business for a long time.

## 3. Get Access to the Strongest Strategies.

In recent years, marketing has become increasingly complex and personalized. As a result, successful marketing strategies and activities have become increasingly diverse and complex. While that represents a range of exciting possibilities, learning new techniques and developing future-forward strategies can be both time consuming and costly.

A high performing outsourced marketing team, with its singular commitment to the discipline of marketing, already has that knowledge base in place. They'll know which strategies and activities will work for you saving companies tens or hundreds of thousands of pounds and hours by avoiding ill-advised and poorly thought out marketing initiatives that won't deliver results.

## 4. Gain Time to Focus on Your Business.

By outsourcing your marketing to a company like BBSA, you're not just ensuring that you are working with award-winning, qualified marketing experts. You're also removing a key aspect of your business functions from your workflow, allowing you to concentrate on your core activities.

It's a no-brainer: leaving specialist functions to the experts, who have the knowledge you'd otherwise need to win new business, develop client relationships, and take your company to the next level.

## 5. Achieve Consistency. Win Big.

Even the best-laid plan won't work unless it's correctly implemented. Whether you're a multi-billion company or a startup, your business won't grow without effective and consistent marketing activities.

This affects the ability to reach goals and, ultimately, a reduced bottom line.

By outsourcing, you resolve both of these problems.

## 6. Save Time and Money.




Outsourcing allows you to have first-class marketing experts on hand whenever you need them. You won't be paying for in-house marketing costs such as salaries and other HR related expenses.

You'll save on permanent staff and additional operational costs, and your outsourced marketing department will give you the freedom to scale your business activity up or down at short notice.

Find out more of the reasons why you should outsource your marketing by visiting [bbsa-marketing.com/outsourcing](http://bbsa-marketing.com/outsourcing). See our **Outsourced Marketing Department Packages** and start winning new business now.

## Choose the Right Outsourced Marketing Package for Your Business

Setting up your own Outsourced Marketing Department has never been easier with BBSA. Just choose one of our Outsourced Marketing Packages that best fits your budget. We will then customise the package to match your marketing needs. Our packages are flexible and start from only £1,000 per month.

STARTUP	PLUS	PRO	ENTERPRISE
All the marketing you need to start winning new clients and developing your startup	Next-level marketing to grow your sales and build a stronger market position	Pro-grade marketing to scale your business within competitive markets	
			
Great for Startups	Ideal for Small Businesses	Perfect for growing Businesses	Call +44 20 7193 4298 for custom pricing for your company.
BBSA Startup Package is the right choice for business wanting to kick-start their marketing. This Package will get you moving from a standing start and deliver a credible, consistent and regular marketing activity tailored to your specific requirements.	BBSA Plus Package takes your marketing activities to the next level and increases your company's presence within your marketplace. This package is the right choice for firms wanting to expand their reach and increase their business profile.	Perfect for businesses that want to achieve success in highly competitive markets, BBSA's PRO Package offers your company substantial competitive advantage, giving you the edge over your competition, and delivering you rapid marketing and sales results.	

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**BBSA Associates is a marketing consultancy and an outsourced marketing agency that helps small companies keen to scale up their marketing and win new clients but lacked the resources, time or know-how to do it themselves.**

**We support a wide range of companies across the spectrum of strategic and tactical marketing and communications; from helping out with a single solution for projects, to enabling you to manage your own outsourced marketing department.**

**With BBSA outsourced marketing monthly packages you can leave the marketing job to award-winning experts in order to devote valuable time and effort towards running your business.**

**[bbsa-marketing.com/outsourcing](http://bbsa-marketing.com/outsourcing)**

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