



MARKETING
PROJECTS

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GET IT DONE RIGHT. HIRE A TRUSTED EXPERT.

Marketing is no longer a luxury. Whether you're a large or small company, you need a strong marketing team to win new business, stay ahead of competition and grow.

But expert marketing is complex. It demands a range of skills, knowledge, and expertise -- and many organizations, both large and small, can't meet that level of quality on their own.

There's also the problem of speed and flexibility. Even with a large marketing team, what do you do when that one project requires a skill that your in-house team doesn't have?

Luckily, there's an answer. Here are six reasons why you should hire BBSA for your marketing projects.

Get instant access to a range of skills

Hiring one agency with expert, award-winning marketers gives you immediate access to depth of knowledge, skills and expertise.

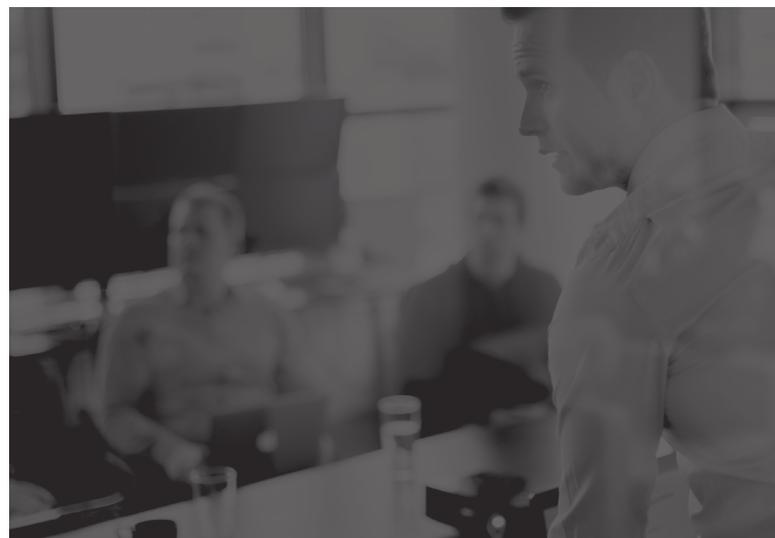
Any high-quality agency will have strategic marketers, branding specialists, social media pros, content creators and many other marketing experts on hand for any project you present to them.

When contracting out your marketing projects to an external agency like BBSA, you're also opening up a talent pool with very few limits: for example, for your copywriting project, you'll get an expert content creator but that person will be in regular contact with strategists and branding specialists, too.



Work quickly and flexibly

Even within a single business, every project will need a different approach and different skills. When building an in-house team, you have to consider the long-term future of the people you hire; there's no flexibility to bring in and drop specialists at a moment's notice. BBSA can provide that flexibility: bring in a brand marketer for one day, or a social media manager for a week. Then, move onto the next project. Simple.



Focus your own time on your business

By working with an agency on your marketing projects, you'll be able to streamline your own workflow and concentrate on your core activities. You leave specialist work to the specialists, who can bring the expertise you'd otherwise have to hire for. That leaves you with time to focus on growing your businesses and winning -- big.

Develop clear, practical goals for your projects

However strong an idea, it'll always fail without a plan. Alongside their expertise in actually executing the work, a dedicated marketing agency has the right mixture of knowledge and experience for setting clear and actionable project goals. In partnering with experts on your marketing projects, you'll also be outsourcing your marketing planning to the experts. It's a clear path to success.

Save money and get the same work

Hiring and managing an in-house marketing team is expensive and demanding, this is why a high-quality outsourced marketing team represents serious value for money. In outsourcing your marketing projects, you cut out the overheads associated with regular employees and get a much higher quality of work.

Generate ideas you wouldn't think of yourself

Innovation is a feedback loop. Often, as companies grow and develop in-house teams, ideas begin to stagnate. By developing a relationship with an outsourced team, you're ensuring that you're working with relative outsiders who can make recommendations and innovations from outside your business context. You keep your projects and plans fresh, forward-thinking, and at the cutting edge.

Find out why you should outsource your Marketing Projects to BBSA on bbsa-marketing.com/marketing-projects

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MARKETING TRAINING



MOBILE MARKETING



MULTI CHANNEL MARKETING



PRESS OFFICE



SALES OUTSOURCING



SEO & SEM



SOCIAL MEDIA MANAGEMENT



WEB CONTENT

BBSA is a marketing consultancy and an outsourced marketing agency that helps small companies keen to scale up their marketing and win new clients but lacked the resources, time or know-how to do it themselves.

We support a wide range of companies across the spectrum of strategic and tactical marketing and communications; from helping out with a single solution for projects, to enabling you to manage your own outsourced marketing department.

With BBSA outsourced marketing monthly packages you can leave the marketing job to award-winning experts in order to devote valuable time and effort towards running your business.

bbsa-marketing.com/outsourcing

bbsa-marketing.com
info@bbsa-marketing.com

Los Angeles
US Bank Tower
633 West 5th Street
Los Angeles
CA 90071
United States
+1 323 332 6723

New York
280 Madison Square
9th Floor
New York
NY 10016
United States
+1 347 767 5998

Delaware
8, The Green
Suite A
Dover
DE 19901
United States
+1 302 526 4992

London
207 Regent Street
3rd Floor
London
W1B 3HH
United Kingdom
+44 20 7097 8700